# CERRITOS HIGH SCHOOL

**ABC UNIFIED SCHOOL DISTRICT**

12500 East 183rd Street ■ Cerritos, CA 90703 ■ 562-402-5044

*"Generating Effective Communicators, Positive & Productive Citizens, Responsible Learners & Complex Thinkers."*


**Cerritos High School**
12500 East 183rd Street
Cerritos, CA 90703
562-402-5044



**Patrick Walker**
Principal

**Adam Wright**
**Carey Lin**
**Jessica Monserratte**
Assistant Principal

**James Baek**
Dean

**Cynthia Guiterrez**
**TreAna Hundley**
**Megan Keleman**
**Jennifer Mai**
Counselor

**Sue Rausch**
**Holly Matchett**
Activities Director

**Rob Adams**
**Todd Denhart**
Athletic Director


**Tax ID #**
95-2380644

**THE GREAT COW RUN & THE HIGASHI ROMAN MEMORIAL RUN**

The Great Cow Run is a high school cross country invitational celebrating the history of Cerritos. In order to remember its history as Dairy Valley, a cow theme has been implemented including lead cow bikers, cow bell as awards, as well as cow mile makers. The Higashi Roman Memorial Run is an open race that is used to honor the memory of two former Cerritos students who lost their lives in separate car accidents in 2007. Darren Higashi was an employee of the City of Cerritos who was an alumni of the school while Regina Nicole Roman was a student at the time of her passing.

May 1, 2017

To Whom It May Concern,

The Cerritos High School Cross Country team hosts an annual cross country invitational in September. In the past, over two thousands participants and spectators took part in this event from high schools across the area and residents of local cities supporting the efforts of the program. In partnership with the City of Cerritos, the Cerritos High School Cross Country team has begun planning for its 2017 event on September 2, tentatively planned to take place at Knabe Park, formerly Cerritos Regional Park. With the increased participation of the city, we hope to greatly increase the participation in our event. Currently, we are looking for sponsors and donations for our event in order to make it a successful one. The various levels of support will allow sponsors to find a package that is right for them while supporting our program at the same time!

In addition, you may decide that you rather select a package directed towards our program. The packages directed towards our program can help sponsor the activities of the program or allow an athlete participate who may not have otherwise been able to due to financial constraints. Our ability to continue to provide opportunities for our athletes is greatly attributed to your support. Support in any amount will greatly assist us in providing opportunities to all athletes. Thank you again for all of your continued support for our program and more importantly, our athletes!

Sincerely,


Jason Watanabe
Race Director
Head Coach, Cross Country
Cerritos High School

E-mail: Jason.Watanabe@abcusd.us
Cell Phone: 562-397-0867

## Levels of Sponsorship

The Great Cow Run & Higashi Roman Memorial Run Packages
Amount may include Monetary Donation or Value of Supplies Donated

### Title Sponsor - $10,000+

Deadline - July 15, 2017

Title sponsors will be recognized as the main sponsor at the annual event and will have their logo and company name included on all materials included mailings, t-shirts, medals and banners printed for the invitational for the year in which they were a sponsor. Only **ONE** title sponsor can be accepted each year, which will be determined by the highest donation by the deadline unless otherwise agreed upon in advance.

### Clock Sponsor - $5,000+ per clock

Deadline - August 1, 2017

Clock sponsors will be recognized with a banner that is displayed with the clock that is purchased for the invitational. The banner will be displayed every time the clock is used for the invitational or other meets including the Suburban League Series. Only **FOUR** clock sponsorships are available.

### Finish Line Sponsor - $5,000+ (MAJOR); $1,000 (MINOR)

Deadline - July 15, 2017

Major finish line sponsors will be recognized with their logo displayed by banner on the inflatable finish line chute. The logo will be displayed under the title sponsor (if applicable) at the top of the finish chute. Minor finish line sponsors will have a smaller banner displayed on the column of the inflatable finish line chute. Only **ONE** main finish line sponsorship is available. **FOUR** minor finish line sponsorships are available.

### Bib Sponsor - $2,500

Deadline - July 15, 2017

Bib sponsors will have their logo printed on the individual bibs which each athlete participating will be wearing and may be seen at the meet, as well as pictures posted following the meet. Only **ONE** bib sponsorship is available.

### Platinum Sponsor - $1000

Deadline - August 1, 2017 (T-Shirt Logo)

Platinum sponsors will have their logo included on the meet t-shirt, allowed to include a self-provided handout in the meet packets, will be provided a course sign recognizing their sponsorship.

**SPONSORSHIP FORM**

Company/Sponsor Name _____

Contact _____

Address _____

E-mail _____

Work Phone _____

Cell Phone _____

Fax Number _____

PLEASE CHECK THE PACKAGE(S) YOU ARE INTERESTED IN BELOW

**THE GREAT COW RUN & THE HIGASHI ROMAN MEMORIAL RUN PACKAGES**

___ **Title Sponsor - $10,000+**
___ **Clock Sponsor - $5,000+ per clock**
___ **Finish Line Sponsor - $5,000+ (MAJOR); $1,000 (MINOR)**
___ **Bib Sponsor - $2,500+**
___ **Platinum Sponsor - $1000+**
___ **Gold Sponsor - $500+**
___ **Silver Sponsor - $250+**
___ **Bronze Sponsor - $100+**
___ **General Sponsor – Any Denomination**

CERRITOS CROSS COUNTRY TEAM PACKAGES

___ **Banquet Sponsor - $7,500+ (FULL); $1,000+ (PROGRAM); $1,000+ (DVD)**
___ **Athlete Sponsor - $2,500+ (MAJOR); $1000+ (MINOR); $300+ (BASIC)**
___ **T-Shirt Sponsor - $2,500+ (MAJOR); $500+ (MINOR)**
___ **Carboload & Food Sponsor - $2,500+ (CARBOLOAD); $1,000 + (TEAM EVENT); $500+ (HYDRATION)**
___ **Newsletter Sponsor - $1,000+ (MAJOR); $250+ (MINOR)**
___ **Banner Sponsor - $1,000+**
___ **Webpage Sponsor - $100+**
___ **Banquet Program Sponsor - VARIES**
___ **General Sponsor – Any Denomination**

Athlete Sponsored _____

Coments/Requests _____

_____

_____

REQUIREMENTS FOR GRAPHIC SUBMISSIONS WILL BE PROVIDED UPON RECEIPT OF SPONSORSHIP REQUEST.
PLEASE MAIL SPONSORSHIP MATERIALS TO:
CERRITOS HIGH SCHOOL: 12500 EAST 183RD STREET, CERRITOS, CA 90703 ATTN: CROSS COUNTRY
CHECKS PAYABLE TO CERRITOS CROSS COUNTRY

**THANK YOU VERY MUCH FOR YOUR CONTINUED SUPPORT!!!!**
**CERRITOS CROSS COUNTRY - RNR OHANA**