CERRITOS CROSS COUNTRY

http://www.cerritosxc.com

ADVERTISEMENTS

The advertisements will be included in the 2021 Cerritos Cross Country program. Approximately two hundred copies of the program will be distributed. T-shirt advertisements, a new advertisement, will allow you to place a small one-color logo on the team shirt which is worn by 150 athletes at meets that have as many as 10,000 people in attedance and many other meets, including one in Hawaii! We also offer various advertisments on our weekly newsletter distributed to all athletes, parents and some students on campus which is published weekly from July through November. Additional options for t-shirt advertisments and other advertisments are available. Please e-mail for information. In addition, your advertisement can be placed for free (with full page or t-shirt ad purchase) on the Cerritos Cross Country webpage. All proceeds for the advertisements will go to the Cerritos Cross Country team for various expenditures throughout the year. Thank you for supporting Cerritos Cross Country. Any additional donations are greatly appreciated and often tax deductible!

Banquet Program Advertisements

Business Card - $25 Quarter Page - $45
Half Page - $75 Full Page - $100

Misc. Advertisements

Webpage (Sponsor Banner) - $150
Newsletter Ad (Max. 2"x2") - $250*
T-Shirt Ad (Max 2"x2" - Black or School Color) - $1,000*^
Team Banner Displayed at All Meets - $1,000**
FULL Color Banner on the Track - 2x3 ($400 - $325 renewal), 3x5 ($425 - $350 renewal), 5x7 ($500 - $425 renewal)^

For Information on Other Advertising options, please e-mail Jason.Watanabe@abcusd.us or wutanabe5@aol.com.
* Due to costs of production, the athletes credit is not 100%.
** Includes the cost of a vinyl banner (3' x 5')
^ Deadline for T-Shirt Advertisement is August 1, 2018, as the t-shirt will be ordered and designed at that time.
^ Banner displayed for 365 days from date of sponsorship. Costs includes banner unless a renewal.

Please attach the advertisement to this form. Try not to fold or staple the advertisement because it reduces the quality of the advertisement when we include it in the program.
For web advertisements, all files must be provided as a JPG, unless otherwise noted.

Business _____

Address _____

Type of Ad _____ Athlete _____

Thanks for your support. Checks Payable to Cerritos Cross Country.
Mail form, payment, and advertisement to Cerritos Cross Country, 12500 East 183rd Street, Cerritos, CA, 90703 no later than November 12, 2021.