CERRITOS HIGH SCHOOL

ABC UNIFIED SCHOOL DISTRICT

12500 East 183rd Street ■ Cerritos, CA 90703 ■ 562-402-5044

"Generating Effective Communicators, Positive & Productive Citizens, Responsible Learners & Complex Thinkers."

Cerritos High School
12500 East 183rd Street
Cerritos, CA 90703
562-402-5044

Janice Peterson
Principal

Jei Garlitos
Le Wentz
Adam Wright
Assistant Principal

Carey Lin
Dean

James Baek
Scott Carpenter
Melissa Chan
Janet Simko
Counselor

Sue Rausch
Jessica Monserratte-Sabet
Activities Director

Rob Adams
Todd Denhart
Athletic Director

Tax ID #
95-2380644

THE GREAT COW RUN & THE HIGASHI ROMAN MEMORIAL RUN

The Great Cow Run is a high school cross country invitational celebrating the history of Cerritos. In order to remember its history as Dairy Valley, a cow theme has been implemented including lead cow bikers, cow bell as awards, as well as cow mile makers. The Higashi Roman Memorial Run is an open race that is used to honor the memory of two former Cerritos students who lost their lives in separate car accidents in 2007. Darren Higashi was an employee of the City of Cerritos who was an alumni of the school while Regina Nicole Roman was a student at the time of her passing.

May 1, 2012

To Whom It May Concern,

The Cerritos High School Cross Country team hosts an annual cross country invitational in September. In the past, over two thousands participants and spectators took part in this event from high schools across the area and residents of local cities supporting the efforts of the program. In partnership with the City of Cerritos, the Cerritos High School Cross Country team has begun planning for its 2012 event on September 8, 2012 to take place at Cerritos Regional Park. Currently, we are looking for sponsors and donations for our event in order to make it a successful one. The various levels of support will allow sponsors to find a package that is right for them while supporting our program at the same time!

In addition, you may decide that you rather select a package directed towards our program. The packages directed towards our program can help sponsor the activities of the program or allow an athlete participate who may not have otherwise been able to due to financial constraints.

Thank you again for all of your continued support for our program and more importantly, our athletes!

Sincerely,

Jason Watanabe
Race Director
Head Coach, Cross Country
Cerritos High School

E-mail: Jason.Watanabe@abcusd.k12.ca.us
Cell Phone: 562-397-0867

Levels of Sponsorship

The Great Cow Run & Higashi Roman Memorial Run Packages
Amount may include Monetary Donation or Value of Supplies Donated

Title Sponsor - $10,000+

Deadline - July 1, 2012

Title sponsors will be recognized as the main sponsor at the annual event and will have their logo and company name included on all materials included mailings, t-shirts, medals and banners printed for the invitational for the year in which they were a sponsor. Only **ONE** title sponsor can be accepted each year, which will be determined by the highest donation by the deadline unless otherwise agreed upon in advance.

Clock Sponsor - $5,000+ per clock

Deadline - July 1, 2012

Clock sponsors will be recognized with a banner that is displayed with the clock that is purchased for the invitational. The banner will be displayed every time the clock is used for the invitational or other meets including the Suburban League Series. Only **FOUR** clock sponsorships are available.

Finish Line Sponsor - $5,000+ (MAJOR); $1,000 (MINOR)

Deadline - July 1, 2012

Major finish line sponsors will be recognized with their logo displayed by banner on the inflatable finish line chute. The logo will be displayed under the title sponsor (if applicable) at the top of the finish chute. Minor finish line sponsors will have a smaller banner displayed on the column of the inflatable finish line chute. Only **ONE** main finish line sponsorship is available. **FOUR** minor finish line sponsorships are available.

Bib Sponsor - $2,500

Deadline - July 1, 2012

Bib sponsors will have their logo printed on the individual bibs which each athlete participating will be wearing and may be seen at the meet, as well as pictures posted following the meet. Only **ONE** bib sponsorship is available.

Platinum Sponsor - $1000

Deadline - July 1, 2012 (T-Shirt Logo)

Platinum sponsors will have their logo included on the meet t-shirt, allowed to include a self-provided handout in the meet packets, will be provided a course sign recognizing their sponsorship.