



**The Great Cow Run
- The Higashi Roman Memorial Run -
September 3, 2022**

The Story Behind the Great Cow Run

In 1956, the area currently known as Cerritos was incorporated as Dairy Valley. On any given day, you could see cows roaming around the city and the aroma in the morning was not the greatest of wake up calls.

Although the city has developed from those times with the construction of the world famous Cerritos Auto Square, the Los Cerritos Center, the Cerritos Towne Center, the Cerritos Center for the Performing Arts and the Cerritos Millennium Library, the city's roots still roam around the city, as the city's transportation system, the COW (Cerritos on Wheels) allows residents to get from one point of the city to another.

The Cerritos Millennium Library was the first public titanium buildings in the continent of North America and cost an estimated \$40 million dollars to construct. Adjacent to the library is the newly created sculpture garden where residents can enjoy the aesthetics of the sculpture art on display.

Year in and year out, the city of Cerritos also is recognized for their excellence in the Tournament of Roses Parade, a proud moment for the city. Also, the city is recognized as a Tree City USA for its emphasis on a park-like atmosphere.

The city has been known to be the second highest retailer in California and was named one of the most diverse cities of its size by a study of Cal Sate Northridge. The city was also one of the first cities to offer city-wide broadband services to its residents at any location in the city, including in their own COW buses.

Cerritos High School is able to boast about its successful alumni's including UCLA Men's Basketball Coach, Ben Howland, Major League Soccer Player Marcelo Balboa, and Blind Date Host, Roger Lodge, just to name a few. The city also was home to the well-known quarterback, Troy Aikman and also to former first lady, Pat Nixon. It also is the home of current celebrities such as Park JaeHyung (Day6), Yoshi & Peter Sudarso (Power Rangers – Former CXC Athletes), Justin Min (Ben – Umbrella Academy), Han Ye-Seul, Roger Lodge (Blind Date/Angels) and Narmak (YouTube Animator).

Also movies such as She's All That, Wayne's World and Coneheads have been shot partially within the city as well as shows such as Dexter and AHS.

With so much progress in recent times, it's hard to imagine that the city began as a dairy farming area, as in where we stand right now, could have been the place that the cows formerly of Dairy Valley called home! Thus, the birth of the Great Cow Run!